

The 90-Day Business Builder for Lawyers



Custom Coaching to Attract Ideal Clients

In a time of rising uncertainty, it's normal to feel stuck or even a little fearful about what comes next. Clients are more cautious, competition is fiercer and traditional ways of building business don't work like they used to. This program offers a clear path forward.

Over the next 90 days, focus on practical, high-impact bankable strategies designed to grow your practice, attract higher-value clients and build sustainable momentum without sacrificing billable hours or feeling like you are "selling."

Focus Areas

- Create Your **Personal Brand** – Set yourself apart and gain control over your career trajectory.
- Build Trust Faster With **Strategic Storytelling** – Use concise, relevant stories to become more relatable and memorable.
- Define **Your Ideal Client** – Scale your practice with intention by attracting clients who are the best fit.
- Establish a **Referral Source Program** – Turn connections into consistent opportunities.
- Turn Your **LinkedIn Profile** Into a Business Generator – Position yourself as a credible authority and attract the right prospects.

How It Works

- Start with a **20-minute scoping call** to select your focus areas.
- Schedule your **focus area sessions**.
- Meet for **one-hour sessions** delivered 1:1 via Zoom.
- Complete a **minimum of 4 sessions**, at your own pace over 90 days.

Packages & Pricing

- **4 Private Coaching Sessions:** \$800 (Regularly \$1,200 – Save \$400)
- **8 Private Coaching Sessions:** \$1,400 (Regularly \$2,400 – Save \$1,000)

During each one-hour session, you receive tailored coaching and practical strategies that align with your goals. Just one new client engagement pays for the program several times over.

Program must start within 30 days of purchase.

ACT NOW

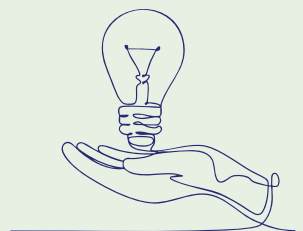
Book your first session
with Barbara today!

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attract ideal clients and
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